

TOKYO2020

The Host Town Initiative

- to the Games, Beyond the Games -



The Host Town Initiative was launched by the Japanese government to connect Japanese local towns and countries/regions taking part in the Tokyo 2020 Olympic and Paralympic Games, and to have various international exchanges leading up to the Tokyo 2020 Games. Host towns bring together Japanese municipalities, athletes participating in the Games and local residents, to promote international exchange in various fields such as sports, culture, and economy in the hope of establishing a long-lasting relationship that fuels the legacy of the Tokyo 2020 Games.

Host Town of a Harmonious and Inclusive Society : 105 Initiatives

"Host Towns of a Harmonious and Inclusive Society" are host towns that have used the opportunity to exchange with Paralympians to promote a harmonious and inclusive society beyond national borders. In these host towns, various projects were developed to promote Paralympic sports, raise awareness of people with disabilities, improve accessibility, and foster a more inclusive culture.

The ARIGATO Host Town for Supporting Reconstruction : 33 Initiatives

"The ARIGATO Host Towns for Supporting Reconstruction" are host towns in local governmental areas in Iwate, Miyagi and Fukushima Prefectures that sustained particularly severe damage by the Great East Japan Earthquake in 2011. They interacted with countries and regions from which they received support at the time of disaster to inform them of how disaster recovery is progressing and to express their gratitude for support they have received to date.

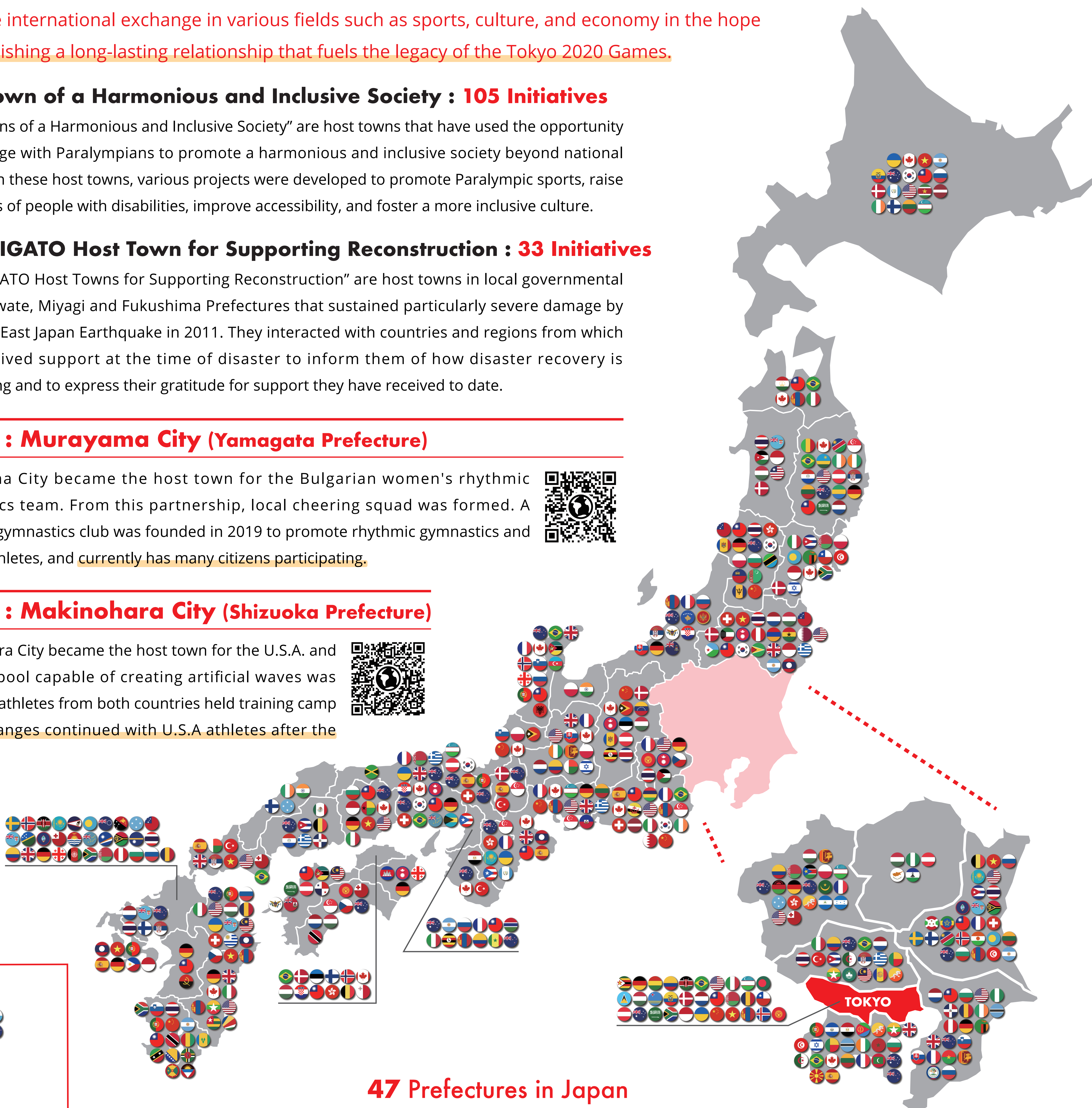
Case1 : Murayama City (Yamagata Prefecture)

Murayama City became the host town for the Bulgarian women's rhythmic gymnastics team. From this partnership, local cheering squad was formed. A rhythmic gymnastics club was founded in 2019 to promote rhythmic gymnastics and to train athletes, and currently has many citizens participating.



Case2 : Makinohara City (Shizuoka Prefecture)

Makinohara City became the host town for the U.S.A. and China. A pool capable of creating artificial waves was built, and athletes from both countries held training camp and exchanges continued with U.S.A athletes after the Games.



47 Prefectures in Japan
185 Counterpart Countries / Regions

ASIA 35 AFRICA 42 EUROPE 50 AMERICA 41 OCEANIA 17

The details information
for Host Town Initiative
by the Japanese
Government



The video of
"ARIGATO Host Town
for Supporting
Reconstruction"



Features of the
Host Town Initiatives



Host Town of a
Harmonious and
Inclusive Society

