

## ***NEWS RELEASE***

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# International Contribution Through Sport: Sport for Tomorrow Programme Target of Reaching 10 Million People in 100 Countries Achieved

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The results of the Sport for Tomorrow (SFT) programme through September 30, 2019 (from January 2014 to September 2019) and the number of members are announced as follows. The target of bringing the joy of sports to more than 10 million people in over 100 countries was achieved a year ahead of schedule. Additional activities will be carried out in the lead up to the Tokyo 2020 Olympic and Paralympic Games.

- Sport for Tomorrow Programme Results as of September 30, 2019  
(cumulative results from January 2014 to September 2019)
  - Number of beneficiaries: 10,019,456
  - Number of beneficiary countries/regions: 202
  - Number of implemented programmes: 5,563
  - Number of consortium members: 439 (general members 425 + steering committee 14)

### **【Message from Prime Minister ABE Shinzo】**

At the IOC Session held in September 2013, which awarded the 2020 Games to Tokyo, Japan promised to the people of the world to provide a “Sport for Tomorrow” programme.

Six years have passed since then. Thanks to efforts by the entire nation of Japan, we recently achieved our goal of bringing the joy of sports to 10 million people in 100 countries around the world one year earlier than planned.

This programme has contributed to the development of our relationships with governments and national sports federations of countries around the world by responding promptly and in detail to their requests such as various types of exchanges through sports, supporting sports promotion, dispatching coaches, providing equipment and developing facilities.

As a result, Japan has enhanced its presence in the international sports communities.

In particular, Japan has provided steady training support for athletes and coaches by dispatching coaches to countries that seek to compete in the Paralympic Games in Tokyo for the first time and holding training camps in Japan. There are countries including Bhutan and Grenada which have thus fulfilled the conditions for competing in the Paralympic Games in Tokyo.

The athletes representing countries appearing for the first time will undoubtedly compete with great energy, bringing joy and inspiration to the world. Just imagining these scenes fills me with great excitement.

While we hold the Olympic and Paralympic Games next year, when global attention will be focused on Japan, I feel tremendous pride in that many people in Japan believe in the power of sports and bring the joy of sports throughout the world.

In closing, I would like to express my heartfelt gratitude to all the organizations and individuals who support this programme and have provided assistance in various forms. I would also like to ask them to continue to expand the wonder of sports worldwide.

Prime Minister ABE Shinzo

### **About the Sport for Tomorrow Programme**

- As the host country of the Tokyo 2020 Olympic and Paralympic Games, Japan committed to bringing the joy of sports to more than 10 million people in over 100 countries including developing countries in course of the seven years between 2014 and 2020 with the aim of promoting the value of sports to people of all generations including the youth who will lead the future and expanding the Olympic and Paralympic Movement to support a more promising future for the world. The programme is led by the Government of Japan in collaboration with the Ministry of Foreign Affairs and Japan Sports Agency.
- Steady implementation of the programme is one of the international commitments of the Government of Japan for the Tokyo 2020 Olympic and Paralympic Games.
- The Sport for Tomorrow Consortium (SFTC) was created to convey the value of sports to international society and expand the Olympic and Paralympic Movement by promoting exchanges of information and encouraging collaboration among governmental agencies, relevant organisations, universities, and others throughout Japan.

### **Implemented countries/regions**

ASIA: 25	OCEANIA: 17	North America: 4	Central and South America: 33
Middle East: 16	Africa: 54	Europe: 53	

**Total: 202 countries/regions**

### **Sport for Tomorrow Consortium Steering Committee**

Established in August, comprising of the following 14 organizations.

#### <Steering Committee>

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| <ul style="list-style-type: none"> <li>• Ministry of Foreign Affairs (MOFA)</li> <li>• Japan Sports Agency</li> <li>• Japan International Cooperation Agency (JICA)</li> <li>• Japan Foundation</li> <li>• The Tokyo Organising Committee of the Olympic and Paralympic Games</li> <li>• University of Tsukuba</li> <li>• Japan Anti-Doping Agency</li> </ul> | <ul style="list-style-type: none"> <li>• Japanese Paralympic Committee</li> <li>• Japanese Olympic Committee</li> <li>• Japan Sport Council</li> <li>• Japan Sport Association</li> <li>• Rugby World Cup 2019 Organising Committee</li> <li>• Japan External Trade Organization (JETRO)</li> <li>• The Organizing Committee of the World Masters Games 2021 Kansai</li> </ul> |
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#### <Secretariat>

Japan Sport Council

### **Sport for Tomorrow Accreditation Programme**

To promote the “Sports for Tomorrow” movement at All Japan initiatives, Sport for Tomorrow Consortium certifies activities in line with the purpose of “Sports for Tomorrow” conducted by member organizations as a “Sports for Tomorrow Accreditation Programme”.

## Examples of SFT Initiatives

### 1. Provision of Soccer Equipment in Bangladesh

- Implementing body: Ministry of Foreign Affairs
  - Implementation period: June 2019
  - Number of beneficiaries: Approximately 120,000
- MIYAVI, a UNHCR goodwill ambassador, visited the Kutupalong refugee camp in Cox's Bazar, Bangladesh and donated 126 soccer balls and other soccer equipment to the children there, providing opportunities for children in the camp to participate in sports



### 2. Promoting Peace through Sports in South Sudan

- Implementing body: Japan International Cooperation Agency (JICA)
  - Implementation period: Since September 2017
  - Number of beneficiaries: Approximately 2,000
- JICA supported National Unity Day, a national sporting event held in South Sudan. The event promotes respect for the diversity of citizenry, ethnic and social harmony, and increased awareness of the significance of peace and supports the development of a society where dispute will not break out again.



### 3. Introduction of Physical Education Classes and Research in Peru

- Implementing body: Japan Sports Agency
- Implementation period: Since August 2017
- Number of beneficiaries: Approximately 50,000 (through September 30, 2019)

The abilities of instructors are being enhanced through physical education classes and research. Self-initiated efforts by instructors to improve classes are being expanded from the capital city Lima to regional cities such as Arequipa and Cusco.



### 4. Hexathlon Exercise Programme Introduced to Elementary Education in Vietnam

- Implementing body: Mizuno Corporation
- Implementation period: Since April 2019
- Number of beneficiaries: Approximately 300,000 (through September 30, 2019)

The Mizuno Hexathlon, an exercise and play programme for children developed by Mizuno Corporation, was introduced into elementary school education in Vietnam. The enjoyment and joy of exercise is being expanded among elementary school students throughout Vietnam.

