

# SPORT FOR TOMORROW 2014-2021

Sport for Tomorrow (SFT) was launched as an initiative to promote the value of sport and the Olympic and Paralympic Movement for all the generations and the countries particularly focusing on developing countries through international exchange and cooperation through sport.

Over the past eight years (FY2014 -2021), SFT has been developed a consortium with its public-private partnerships and shared the value of sport with more than 13 million people in 204 countries and regions.

In the lead up to the Tokyo 2020 Games, we have involved in the three main pillars "International cooperation and exchange through Sport", "Academy of Tomorrow's Leaders in Sport", and "Global Development of Anti-Doping Movement".

## Promotion of Sport, Exporting Japanese Sport Culture



Constructing sport field in Nepal



Exporting Japanese exercise program

## Sport for Development and Peace



Sport event at Refugee Camps



Support for women's sport in Tanzania

## International exchange and cooperation



Interaction through Kendo in Finland



Interaction through Rugby at vulnerable areas disaster struck

## Quality Physical Education in Schools



Teacher Training in Thailand



Support for the quality physical education in Cambodia

## Support for High Performance Sport



Field trip to Japan High Performance Sport Center



Support for the Asian countries to enhance participation for Paralympic Games

## Capacity Development of the future leaders



Implementation of international sports academy

## Development of Sport Integrity



Promoting positive values in sport through education and activities

# SPORT FOR TOMORROW

Connecting the world through sport  
Contributing to the social challenges

<https://www.sport4tomorrow.jpnsport.go.jp/>



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**SPORT FOR TOMORROW**

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# SPORT FOR TOMORROW **Renewal**

Sport for Tomorrow (SFT) is an international exchange and cooperation program based on the commitment of the Japanese government. We aim to realize sustainable society utilizing the power of sport, tackling social challenges in each country. It is also pursued to align with international agendas such as Sustainable Development Goals (SDGs) and Kazan Action Plan of UNESCO. As SFT enters into a new phase, we continue the legacy of Tokyo 2020 Olympic and Paralympic Games and work on further contribution in respect of international exchange and cooperation through sport. We also continue our efforts, strengthening its public private partnership and contribute to the SDGs utilizing Japanese experience through sport.

## SFT moves into a new phase - 3 main actions

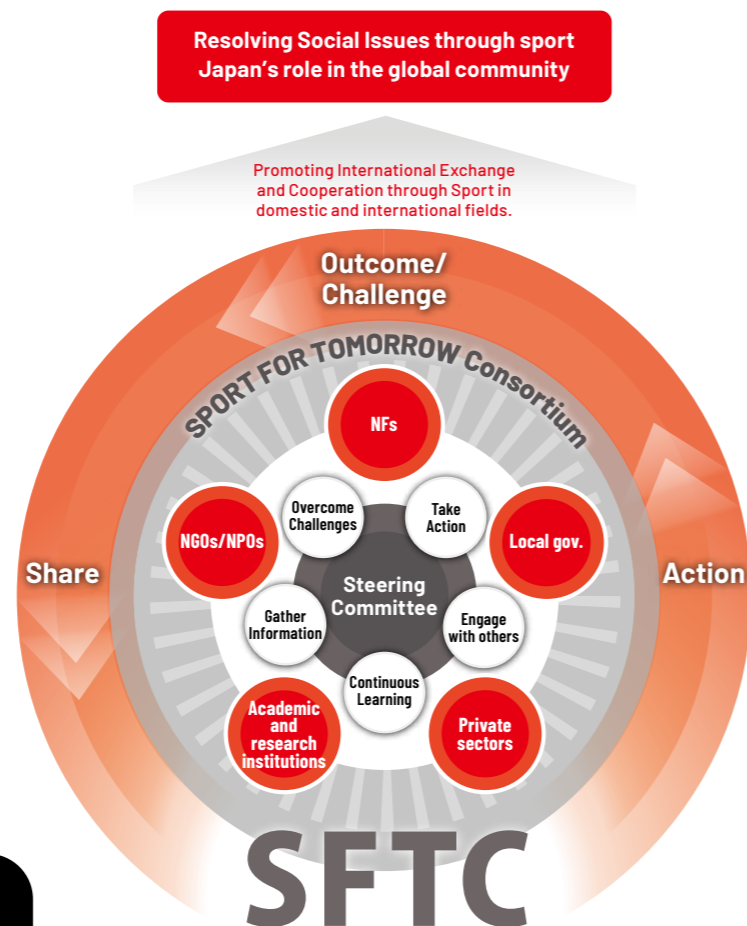
- 1 Enhancing trust and relationship with partner countries and the organizations
- 2 Activating member organizations through SFT Consortium (SFTC)
- 3 Promoting more people engage in activities for the international exchange and cooperation

## Sport for Tomorrow Consortium

SFT operates SFT Consortium (SFTC) to promote its activities effectively, which consists of "Steering Committee" and "Consortium Members". The "Steering Committee" is led by the government-related organizations such as the Ministry of Foreign Affairs and Japan Sports Agency while the "Consortium Members" consists of domestic organizations such as sport related organizations, non-profit organizations, universities, local governments and private sectors.

In the new phase of SFTC, we are pleased to welcome the organizations which are implementing or planning activities or support for international exchange and cooperation in sports will be "Regular member", and the organizations which are interested in international exchange and cooperation in sports will be "associate member". We expect to activate our consortium with participation of diverse organizations.

Furthermore, SFTC operates its certification system and awards ceremony for the good practice in order for the activities to be recognized both domestically and internationally.



## SFT Consortium's New Programs & Services

SFTC supports its consortium members with variety of services.



## Sport and SDGs

Sport is an effective tool for achieving Sustainable Development Goals. SFT implements each activity aligning this international agenda.



Japan Sport Council (JSC) and Swiss Academy for Development (SA4D) has jointly published a guidebook on using sport to achieve SDGs.

<https://www.iir.jpnsport.go.jp/en/sdgs/>



## Kazan Action Plan

The Kazan Action Plan is a set of recommendations adopted at the 6th UNESCO International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI), which outlined three main policy areas and five actions frameworks.

3 MAIN POLICY AREAS		
1 Access for all	2 Contributions to SDGs	3 Integrity
5 ACTIONS		
<b>ACTION 1</b> Elaborate an evidence-based advocacy tool	<b>ACTION 2</b> Develop indicators for sport's contribution to SDGs	<b>ACTION 3</b> Unify sport integrity standards
<b>ACTION 4</b> Establish a Global Observatory for Women and Sport	<b>ACTION 5</b> Create a clearinghouse for sharing information	

## SFTC Steering Committee



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